



Queen Mary
University of London

**School of Business
and Management**
Postgraduate Study 2018

**RUSSELL
GROUP**

busman.qmul.ac.uk



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New masters programmes

(Subject to approval).

Look out for details on our website of two new masters programmes starting in 2018: Heritage Management MA and Creative Industries and Arts Organisation MA.

Visit: busman.qmul.ac.uk/postgraduate/taught-programmes

The Queens' Building, Mile End, has a proud association with not one, but four queens: Queen Victoria; Queen Mary (wife of King George V); Queen Elizabeth The Queen Mother; and our Patron, Queen Elizabeth II

QMUL highlights

- 9th in the UK among multi-faculty universities (Research Excellence Framework 2014)
- 162 nationalities among students and staff making us one of the world's most diverse universities (December 2016)
- Brand new £39m Graduate Centre with dedicated space for postgraduates
- £137m research income (2015/16)
- More than 550 masters students benefited from scholarships in 2016/17
- 130 years of education, support and success in the capital (est. 1887)
- One of the largest residential campuses in London at Mile End
- Member of the Russell Group of leading UK universities.

Welcome to Queen Mary University of London (QMUL)

Queen Mary has been at home in the East End since 1887. Starting out as a Victorian ideal, our founders aspired to create a place where everyone would have access to the same opportunities in education, recreation and culture – regardless of background.

We've continued to grow throughout our 130 years, opening centres across the city and bringing students and staff together to study from all over the world. One of the first colleges to provide higher education to women, Westfield College, joined us in 1989, and the internationally distinguished medical colleges of St Bartholomew's and the Royal London Hospitals combined to form our own medical school in 1995.

Today, we are one of the UK's top research universities and our postgraduate programmes offer a chance to explore subjects as diverse as the world in which we live. We would love for you to become a part of our story.

Come and share our knowledge

We know our postgraduate students are passionate about their subjects. In the tradition of our early expansion, we've continued to develop degrees across our world-leading expertise, from humanities and social sciences to medicine, dentistry, science, and engineering. Our programmes are directly informed by our academics' latest

research. As professionals, they work side-by-side with industry, government, business, communities and charities. In doing so, they understand the demands of modern-day society and can, in turn, share their insights with you.

Become a part of the capital

We retain close links with our local communities across London and remain dedicated to public good. We are an intrinsic part of east London, and have five campuses across the capital. Set beside the beautiful and historic Regent's Canal, our main site at Mile End is one of the largest residential campuses in the city and is home to our new £39m Graduate Centre. With the City of London to our west, the Queen Elizabeth II Olympic Park to our east, Canary Wharf and Docklands to our south and beautiful Victoria Park to our north, you'll be in the perfect position to explore the capital.

Meet us – in person or online

Our Postgraduate Open Evenings offer you the chance to explore our campus and meet our tutors and students. If you can't visit in person, don't worry; we run Postgraduate Virtual Open Days online too. We also have representatives in 51 countries and staff who regularly travel overseas. For more information and a list of open events, see page 45 or qmul.ac.uk/postgraduate/meet-us

Join Queen Mary and become a part of our story

Love London

Immerse yourself in a capital city

Explore your passion

Work side-by-side with top academics

Join a global community

Meet people from across the world

Empower others

Contribute to society

Advance your career

Stand out in a competitive jobs market

View from our Mile End Campus



Why choose us?

Business and management are wide-ranging subjects that touch upon nearly all areas of 21st-century life and connect many academic disciplines. An ability to navigate their complexity and nuance, alongside a solid understanding of their principles and practices, is essential to those who manage our businesses and educational or political institutions, both now and in the future.

The School of Business and Management explores the connections between economic, social, political and cultural life, as well as modern business and management theories and practices. It was founded as a research centre to analyse and evaluate contemporary social and economic issues, such as the phenomenon of globalisation and its associated impacts. The School now explores ways to address inequality within various organisational structures, and assesses the impact of diversity upon an organisation's ability to innovate, change and adapt.

Exceptional teaching inspired by our research

You will be taught by academics who are prominent in their fields and actively engaged in high-quality research, and you will also draw on the research strengths of our international staff. You will undertake programmes that deliver the latest thinking, while exploring established theories and practice. Our core research values, which centre on the promotion of social justice, sustainability and good governance in management practice, are also embedded within all of our programmes.

Outstanding facilities

We are based at QMUL's friendly, self-contained main campus at Mile End. In January 2017, we opened the doors to our £39m Graduate Centre, which provides work areas and social spaces tailored specifically to the needs of postgraduate students.

You will have access to the resources at our university library as well as two other major libraries: Senate House Library near Russell Square, and the British Library, London's single most important intellectual resource. You will also be able to explore the city's unparalleled range of specialist archives and libraries, including the London School of Economics (LSE)'s social science library.

“Queen Mary has its own campus located in east London, which is relatively tranquil compared to the centre. Also, living in London, I can meet and share ideas with lots of interesting and passionate people from diverse backgrounds, which is undoubtedly a huge asset in my life”

Tsai I-Wen, Marketing MSc 2017

We are keen to support your entrepreneurial ambitions: the university offers a range of funding, awards and resources to support our students if, for example, they want to set up a new business. Within the School of Business and Management, you can make use of Qube, a business workspace for student entrepreneurs. Qube is equipped with 27-inch iMac computers containing the latest media creation and editing software (Final Cut Pro X, Full Adobe Creative Suite, Xcode, Edge), as well as business planning and project management software.

To meet your academic needs, the School's Think Pod is an interactive collaboration space with presentation, recording and video conferencing facilities for postgraduate students; the Innovation Pod provides workspaces for individual learning and access to quantitative data software, such as Datastream, SPSS and Stata. This year, we have also installed four fully-equipped Bloomberg trading terminals in the Innovation Pod for the exclusive use of students in the School.



Why choose us?

A welcome from our Director of Taught Programmes

Our School of Business and Management is a business school with a difference – not only do we have a strong commitment to the highest quality of research and outstanding, research-informed teaching, we also have an innovative, multidisciplinary, mindful and responsible approach to our field.

With this in mind, this year, we have become an advanced signatory of the Principles for Responsible Management Education (PRME) relationship with the United Nations. PRME provides a global network for academic institutions to advance corporate sustainability and social responsibility, and an engagement framework for the incorporation of universal values into curricula and research.

We recognise the relevance of professional recognition and certification in an increasingly competitive graduate employment market. The School of Business and Management now offers accredited pathways with the Chartered Institute of Management Accountants' professional accreditation framework on a number of our postgraduate degree programmes.

This is in addition to the Chartered Institute of Personnel and Development (CIPD) accredited pathway on the International Human Resource Management MSc.

We are passionate about what we do and proud to attract some of the world's brightest minds who work and study together in an exceptional, inspirational environment. It is our aim to create excellent learning experiences for you and to empower you to make positive contributions to the world of business and beyond – in other words, to make a difference!



A handwritten signature in blue ink that reads "Stefan Krummaker".

Dr Stefan Krummaker
Director of Taught Programmes;
Senior Lecturer in Leadership



School highlights

- A distinctive, interdisciplinary and research-led approach to business and management education
- An international faculty delivering global perspectives on business issues
- A truly diverse classroom experience – over 100 nationalities represented in the School
- A commitment to sustainable management practice – we are a member of the UN's PRME initiative
- Professionally-recognised and accredited taught postgraduate programmes
- Access to Bloomberg trading terminals and our Qube entrepreneurship computer lab
- Programme-specific academic and professional development pathways.

Careers and alumni

In addition to acquiring an in-depth knowledge and understanding of your chosen field of study, studying for a masters degree at the School of Business and Management will require and enable you to develop and refine essential transferable skills for effective collaboration and leadership in the workplace, including:

- research and analytical skills
- logical, critical and creative problem-solving skills
- confident and effective communication and presentation skills
- cultural awareness and cross-cultural communication skills
- familiarity and proficiency with a range of professional software and IT tools
- teamwork and leadership skills
- enhanced personal effectiveness.

Where our graduates work

Your skills and knowledge will be valuable in a wide range of fields, in particular:

- accountancy
- advertising
- banking
- branding
- consultancy
- human resources

- journalism
- marketing
- public relations
- public sector management
- teaching.

Graduate destinations include:

- [Performance Planner](#), OMD Europe, Middle East and Africa
- [Senior Executive Client Solutions](#), Spatial Access
- [Sales and Business Development Manager](#), Dengi Online
- [Analyst](#), Nielsen
- [Strategy Consultant](#), Accenture
- [Tax Adviser](#), EY.

The skills and knowledge you acquire on our masters programmes will also enable you to pursue further research at doctoral level.

Our links with industry

A number of our academics advise industry, public services, government and other organisations, such as the BBC, the Ministry of Justice, Trades Union Congress (TUC), the Equality and Human Rights Commission, and Arts Council England. Our staff draw on this live research and consultancy experience to inform and enrich their teaching, bringing theoretical subjects to life.

Careers support

QMUL's Careers team can work with you to support your career planning and to connect you to employers through their careers fairs and events. Services include:

- one-to-one appointments to help with career direction, to review your skills and experience to-date, to give advice on job applications, to offer insight into the job market and to give mock interview preparation
- tailored workshops for career preparation and job hunting
- employer-led events focusing on sectors relevant to your knowledge or area of interest
- recruitment support for internships, part-time jobs and work placements.

Enterprise support

Many students and graduates across Queen Mary start new or grow existing business and social ventures each year. QMUL's Enterprise team can help you with support through:

- funding
- one-to-one advice and workshops
- workspace
- access to experts and entrepreneurial networks.

Visit: careers.qmul.ac.uk

Alumni profile: Tong Tong



Studied: Marketing MSc 2016

Currently: Analyst at Nielsen

Why did you choose to study at QMUL?

I chose to study at Queen Mary because it has a strong tradition of academic excellence.

I have always believed in one saying: 'the harder you work, the luckier you are'.

My lecturers pushed me during my studies, but also gave me great encouragement and valuable advice, and I graduated with a Distinction.

My results really helped me while I was job-hunting, because top companies look to recruit high-performing graduates; my Distinction helped to open the door.

How have your studies at QMUL influenced your career?

The Marketing MSc provided me with a comprehensive and practical knowledge of marketing issues and theories, which certainly helped a great deal in the case-study section of my interview for Nielsen, where I now work as an analyst.

Our masters programmes

Accounting and Finance MSc

One year full-time

qmul.ac.uk/msc-acc-fin

This programme offers a contemporary, critical approach to accountancy and finance. You will explore key practical, theoretical and empirical issues, focusing not only on the numbers underlying business operations, but also the wider context and environment within which businesses exist and operate.

It is designed for students who wish to pursue a career in the financial services, accountancy or banking and finance, as well as providing preparation for academic research. You will critically examine recent developments in areas such as financial reporting, investment management and corporate governance, while specialising in areas such as risk management, international accounting and financial derivatives.

Programme highlights

- You will acquire an in-depth understanding of key theories, approaches and issues in the field of accounting and finance
- You will enhance your career prospects with an understanding of the complex policies and practices in accounting and finance, and their similarities and differences across jurisdictions
- You will receive tuition from visiting ‘practitioner’ professors who are City professionals and able to apply theory to real-world scenarios

- Our location in east London, close to the business and financial centres of the City of London and Canary Wharf, means that you are conveniently placed to pursue employment opportunities in these areas.

Programme outline

Core module

- Dissertation

Compulsory modules

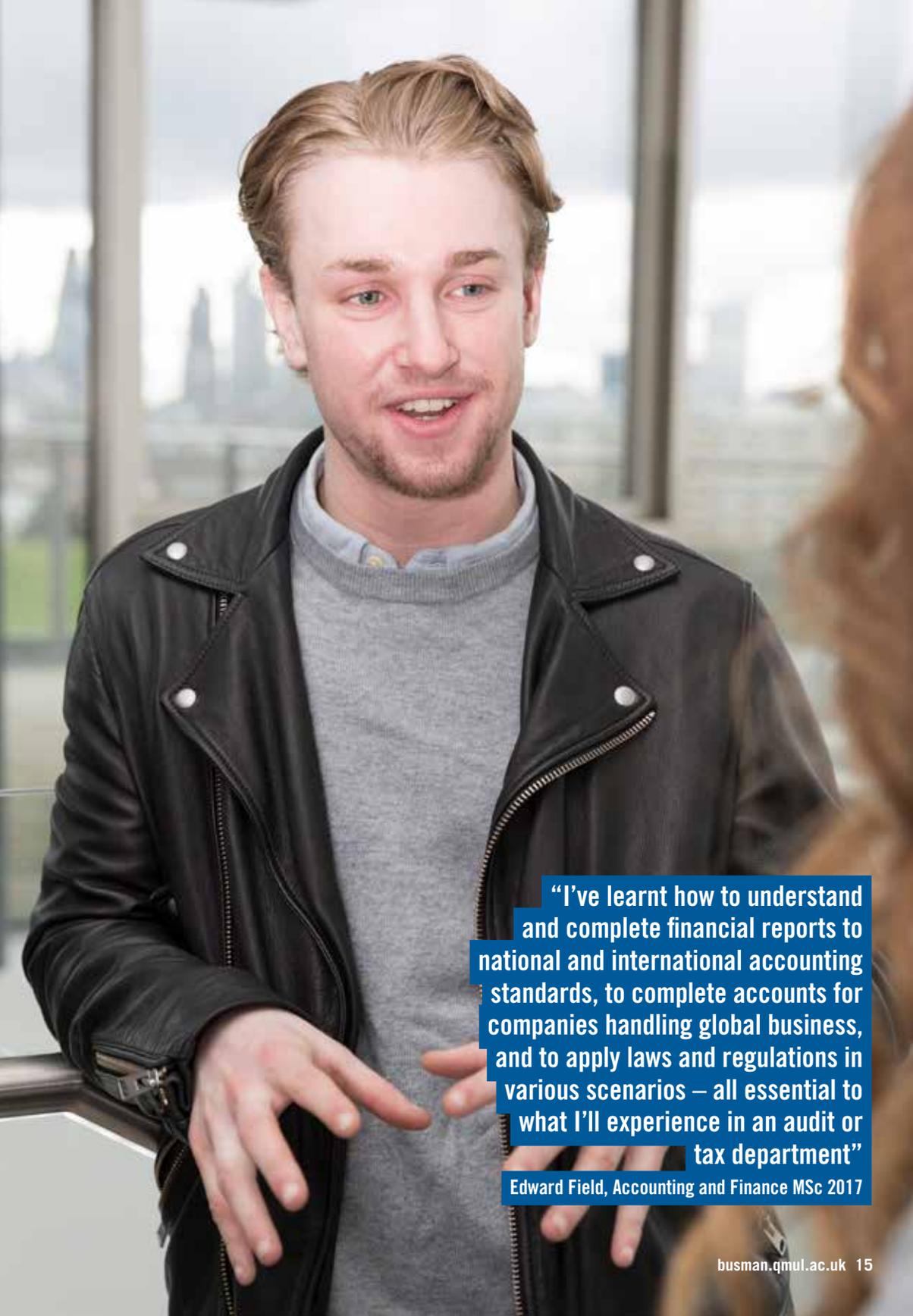
- Advanced Management Accounting
- Business Finance
- Corporate Governance
- EViews and Data Analysis
- Financial Reporting
- Investment Management
- Pre-sessional support classes for Maths and Statistics (non credit-bearing)
- Quantitative Methods for Finance
- Research Methods for Accounting

Elective modules

- Accounting and Value Management
- Asset Management
- Behavioural Finance and Decision Making
- Contemporary Issues in Accounting
- Financial Derivatives
- International Accounting
- International Finance
- Public Financial Management and Accounting
- Risk Management for Banking

Entry requirements

See page 44 for all our requirements.



“I’ve learnt how to understand and complete financial reports to national and international accounting standards, to complete accounts for companies handling global business, and to apply laws and regulations in various scenarios – all essential to what I’ll experience in an audit or tax department”

Edward Field, Accounting and Finance MSc 2017

Our masters programmes

Accounting and Management MSc

One year full-time

qmul.ac.uk/msc-acc-man

Accredited by the Chartered Institute of Management Accountants (CIMA), this programme offers specialised practical and theoretical education in the area of accounting and the management of resources. It is relevant to both corporate and public sectors and will help you to develop both your theoretical and practical knowledge of accounting along with its role in recording and influencing the management of resources.

This degree will appeal to students who are interested in how accounting systems inform the management of corporate and non-corporate sector resources. Accounting information systems are placed at the centre of this course and you will be challenged to structure your critical thinking and analysis within a unique business models organising framework, designed for a world that has become increasingly financialised.

You will be prepared for and take the CIMA Masters Gateway case exam, which is an accelerated route to the CIMA professional qualification and the globally recognised CGMA designation. Successful completion of the case exam will provide you with entry to the CIMA professional qualification at the Strategic Level. For further information, visit: cimaglobal.com

This programme is taught by academics who are undertaking relevant policy research, as well as informing research into the areas of business models, corporate financial reporting and sustainability. Lectures and seminars are supported by guest lectures, practitioner inputs and webinars to enhance your learning experience.

Programme outline

Core module

- Dissertation

Compulsory modules

- Accounting and Value Management
- Accounting for Business Models
- Corporate Reporting
- International Business Analysis
- Management Control
- Research Methods for Accounting

Elective modules – two from:

- Behavioural Finance and Decision Making
- Contemporary Issues in Accounting
- Corporate Governance
- Multinationals and Global Business

Entry requirements

See page 44 for all our entry requirements.



“The programme is not only research-informed and taught by highly-recognised professors, it has also given me the opportunity to obtain 12 CIMA exemptions. I’ll graduate with two qualifications – my masters and the CIMA professional qualification, offering me a competitive advantage in the job market”

**Precious Opaleke,
Accounting and Management MSc 2017**

Our masters programmes

Business Analytics MSc

One year full-time

qmul.ac.uk/msc-bus-analytics

This programme is offered in collaboration with QMUL's School of Mathematics. It is aimed at students who are highly numerate, with a strong interest in developing the statistical and business skills required to succeed in the digital economy.

Overview

Our programme will take you beyond analytics and programming, teaching you how businesses are structured, how they operate and how digital skills are used to enhance business performance. You will develop an awareness of the leadership and organisational challenges associated with large-scale change projects driven by the digitisation of businesses, and will foster important leadership qualities such as communication, negotiation and team work.

You will be exposed to real-world cases from different markets and countries and learn from the experiences of current managers working in a wide range of sectors. You will also have the opportunity to work on a consultancy project in collaboration with an industry partner. We place great emphasis on the connections between business and society; this means that you will consider questions that lie outside the scope of more traditional business school curriculums.

Why study with us?

The staff involved in the Business Analytics MSc have strong links and research collaborations with industry partners and IT start-ups across London and Europe. One of the course leaders was formerly Global Head of FX Quantitative Research at Citigroup, while the other has extensive experience in research and consulting on entrepreneurship, innovation management and IP strategy.

You will be given the opportunity to obtain Microsoft Office and SAS certification, and will learn how to use data tools such as R and SQL.

Programme outline

Core modules

- Data Analytics
- Experiments for Business Analytics
- Group Project
- Leadership Skills for Business Analytics
- Programming for Business Analytics
- Strategic Analysis
- The Masterclass in Business Analytics

Elective modules

- Entrepreneurship
- Optimisation of Business Processes
- Project Management
- SAS for Business Intelligence
- Time Series Analysis for Business

Entry requirements

See page 44 for all our entry requirements.



“According to recent industry research, the biggest skills gaps in the technology sector are found in the field of business analytics; therefore, business graduates who have good business intuition and can translate statistical data intelligently are ‘rock stars’ in the organisations they work for”

**Dr Georg von Graevenitz,
Business Analytics MSc Programme Director**

Our masters programmes

Development and International Business MSc

One year full-time, two years part-time
qmul.ac.uk/msc-dev-intl-business

In recent years, interest in the relationship between international business and development has increased. This new programme offers a framework for exploring the changing relationship between states and markets, politics of development, foreign direct investment, international institutions of global political-economic governance, global working lives, economic restructuring, migrant labour, multinational companies, work, geopolitics, industrialisation and development. This is a joint programme taught by QMUL's School of Geography and School of Business and Management.

This programme:

- will help you to develop advanced and critical understandings of the development of international business from various intellectual perspectives, including neo-liberal and mainstream business studies approaches, through to more critical approaches which engage with questions of power and resistance
- will give you an advanced theoretical grounding in the core aspects, and history and politics of, business and its growing internationalisation
- will equip you with the skills to conduct rigorous empirical analysis and enquiry

- offers distinctive opportunities to conduct independent field-based research in diverse locations
- will prepare you for a broad range of careers, but will specifically deliver the research skills and substantive knowledge required by non-governmental organisations, development organisations and national government departments.

Programme outline

Core module

- Dissertation of 15,000 words

Compulsory modules

- Organisational Behaviour
- Research Design and Methods
- Re-theorising Development Futures
- World Economy and Development

Option modules include:

- Democracy, Rights and Citizenship
- Economics of Development
- Global Governance and International Organisations
- Global Supply Chain Management
- Global Working Lives
- Migration and Mobilities
- Multinationals and Global Business
- New Product Development and Business Ecosystems
- Social and Political Marketing

Entry requirements

See page 44 for all our entry requirements.



Our masters programmes

International Business MSc

One year full-time

qmul.ac.uk/msc-int-bus

By critically exploring the extent and limitations as well as the benefits and risks of globalisation, this programme will enable you to develop a systematic understanding of the globalised environment in which modern businesses and economies must operate.

On this programme, you will develop applied knowledge and reasoning in relation to the economics of globalisation and the resulting challenges to business strategy and management. You will cover a broad range of topics, from the international economy, macroeconomic policy and finance, to managerial economics, multinationals and global business – all the while maintaining a focus on the practice of effective research and analytical techniques. You will learn and practise specific research methods and will apply the knowledge you have acquired on the programme in debates and presentations. With the focus on quantitative methods and econometrics, a confident grasp of numbers and economic principles is recommended for this programme of study.

You will be provided with additional context to your studies, as well as excellent networking opportunities, by a guest lecture series organised and facilitated by Programme Director, Professor Brigitte Granville.

Programme outline

Core module

- Dissertation

Compulsory modules

- Applied Empirical Methods
- International Macroeconomics and Finance
- Managerial Economics
- Multinationals and Global Business
- Quantitative Research Methods
- The Global Economy

Elective modules – two from:

- Behavioural Finance and Decision Making
- Complex Networks and Innovation
- Corporate Governance
- Economics of Development
- Environmental Change: Economics and Policy
- Finance for Development
- Global Governance and International Organisations
- International Business Strategy
- New Product Development and Business Ecosystems

Entry requirements

See page 44 for all our entry requirements.

“My lecturers help us understand key concepts through real-life examples, which really consolidates my understanding. I remember discussing how Zara uses vertical integration as its supply chain strategy to reduce transaction costs, providing the firm with competitive advantages which lead to increased marginal revenue”

**Samiah Chaudhry,
International Business MSc 2017**



Our masters programmes

International Business and Politics MSc

One year full-time, two years part-time

qmul.ac.uk/msc-int-bus-pol

In recent years, interest in the relationship between international business and (particularly international) politics has increased. This programme sets out to explore concepts, approaches and methods from a truly interdisciplinary perspective, offering a rich and stimulating basis for postgraduate study. The degree offers a framework for exploring the changing relationship between states and markets, international institutions of global political-economic governance, transnational companies, work, geo-politics, industrialisation and development.

This innovative, interdisciplinary programme looks at the interaction between business and politics, which is vital to understanding the dynamics of the contemporary world economy. You will explore issues such as the global financial crisis, the 'decline' of the West and rise of China and the East, tax evasion and tax havens, corporate power, global social justice and social responsibility, and fair trade.

The programme is offered jointly by the School of Business and Management, and the School of Politics and International Relations, presenting a rare opportunity to move between two areas of the social sciences with a broad range of elective modules to choose from. This programme will equip you with the necessary skills to pursue a career with multinational firms, NGOs, government departments, international agencies and think tanks, as well as within fields such as journalism, teaching and research.

Programme outline

Core module

- Dissertation

Compulsory modules

- Approaches to Political Economy
- Political Analysis (ungraded)
- World Economy and Development

Elective modules

- Corporate Governance
- Economics of Developing Countries
- EU as an International Actor
- Global Environmental Change: Economics and Policy
- Global Governance and International Organisations
- Global Supply Chain Management
- Globalisation and the IPE of Developments
- International Business Strategy
- International Relations of the Middle East
- International Security: War and Peace in the Global Context
- Knowledge Innovation Learning and Organisations
- Multinationals and Global Business
- Social and Political Marketing
- Strategic Management
- Managing Under Regulation

Entry requirements

See page 44 for all our entry requirements.



Our masters programmes

International Financial Management MSc

One year full-time

qmul.ac.uk/msc-int-fin-man

This programme is designed to provide a critical, analytical and research-driven exploration of financial markets and institutions, the different aspects of financial management, and the changing international context in which they operate, without requiring prior knowledge of the field of finance or financial management. You will also receive a thorough grounding in applied empirical methods and an introduction to financial analysis for managers.

You will enhance your ability to apply knowledge and understanding of financial management to complex issues – ranging from innovation in a global marketplace to creative accounting – both systematically and creatively. This programme provides an ideal preparation for a career in the financial sector, any role relating to financial management or financial decision-making, or for pursuing more advanced studies.

You will develop a critical understanding of key theories, approaches and issues in the field of global financial management. You will also develop transferable cognitive skills in relation to the analysis, synthesis and critical evaluation of financial management and will enhance key personal and professional skillsets, including presentation, argumentation, evaluation, problem-solving, interactive and group skills, self-appraisal, and autonomy.

Programme outline

Core module

- Dissertation

Compulsory modules

- Applied Empirical Methods
- Behavioural Finance and Decision Making
- Corporate Finance for Managers
- Financial Analysis and Management Accounting
- Financial Markets and Institutions
- International Finance

Elective modules – two from:

- Advanced Management Accounting
- Corporate Governance
- Finance for Development
- Financial Reporting
- International Business Analysis
- International Business Strategy
- Managerial Economics
- Multinationals and Global Business
- Public Financial Management and Accounting
- Quantitative Research Methods

Entry requirements

See page 44 for all our entry requirements.



Our masters programmes

International Human Resource Management MSc

One year full-time, two years part-time
qmul.ac.uk/msc-ihrm

This research-informed programme combines a critical analysis of the latest theoretical debates with the study of practical applications for managing people in an international setting. You will examine topics such as how globalisation impacts on migrant workforces and what this means for people management; how to understand and analyse complex international employment statistics; how to assess and develop fair and rigorous payment systems suitable for multinational corporations; why expatriate employees often return before the end of their assignment, and what steps can be taken to improve their experience and performance; and best practice for managing diverse and culturally distinct workforces.

You will develop an understanding of the current labour market and business context within which HR professionals operate, and will examine topics such as HR strategy, managing international workforces, employment relations, and leadership. You will also develop practical skills in recruitment, performance management, negotiation, the development of fair and rigorous payment systems, management of employee diversity, and the handling of disciplinary issues. If you wish to pursue a career in people management, people resourcing or employee representation, this programme is for you. We welcome applicants from non-business/HR backgrounds.

CIPD Accreditation

The International Human Resource Management MSc is accredited by the Chartered Institute of Personnel and Development (CIPD), the leading professional body for HR practitioners both in the UK and internationally. Given the international recognition that CIPD professional qualifications have, you will not only enhance your skills, but will also improve your professional profile to prospective employers.

Our programme includes a series of skills workshops, as well as seminars delivered by guest speakers from business, exposing you to real-world HR issues and enhancing your practical skills.

Programme outline

Core module

- Dissertation

Compulsory modules

- Comparative Employment Relations
- Human Resource Management
- International Reward Management
- Leading Organisational Change
- Management Consulting
- Managing Diversity
- Research Methods for International Human Resource Management

Elective modules – two from:

- Corporate Governance
- Evidence-based Human Resource Management
- Human Resource Management in the Public Services
- Multinationals and Global Business
- Organisational Development and Transformation

Entry requirements

See page 44 for all our entry requirements.



“Our lecturers introduce the professional context wherever possible. This includes inviting guest speakers such as Google’s Head of Diversity and Inclusion to share insights into their work culture and diversity policies, informing us how the HR ecosystem at one of the most famous companies functions”

Fangyuan Zheng, International Human Resource Management MSc 2017

Our masters programmes

Management MSc

One year full-time

qmul.ac.uk/msc-man

The Management MSc programme is designed to deliver a broad management education. It is suitable for students without a business or management background but who are looking to enhance their practical and theoretical skills in relation to management problems and issues in the workplace. It is also relevant for students seeking to improve their employability in middle and senior management positions.

This is an interdisciplinary programme taught by experts across different fields. You will develop comprehensive knowledge of the different strands and fields within business and management as well as developing practical skills through the CPD module. The compulsory modules focus on the issues and challenges which managers and organisations face in an increasingly connected global economy, ranging from managing change in a volatile environment to corporate social responsibility.

The CPD module is a non-assessed personal development pathway which runs throughout the first two terms of the programme. It is designed to facilitate your academic and professional development by enhancing communication, negotiation, and decision-making skills as well developing your analytical and creative thinking. Networking opportunities within different industries and sectors will emphasise continued professional development, which in turn enhances your employability in the market place.

Programme outline

Core module

- Dissertation

Compulsory modules

- Financial Analysis and Management Accounting
- Introduction to Marketing Management
- Organisational Behaviour
- Research Methods for Management
- Strategic Management

Elective modules – three from:

- Global Governance and International Organisations
- Global Supply Chain Management
- Human Resource Management in the Public Services
- Knowledge Innovation Learning and Organisations
- Leadership in the Social and Public Sectors
- Management Consulting
- Managing under Regulation
- Multinationals and Global Business
- Risk and Crisis Management
- Social and Political Marketing
- Social and Sustainable Innovation
- Technologies, Work and Organisations

Entry requirements

See page 44 for all our entry requirements.

“I really enjoyed Julia Tybura’s lecture on ‘Systems Leadership in the NHS’ for my Leadership module. Julia brought a lively approach to the lecture and provided excellent insights into which leadership styles will be required in the healthcare sector in the future”

Hossam Elgamil, Management MSc 2017

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Our masters programmes

Entrepreneurship and Innovation MSc

One year full-time

qmul.ac.uk/msc-entre-inn

In a highly competitive global environment, innovation is one of the key areas where businesses can ensure their success and establish a competitive advantage. Innovation will be vital to companies as they look to navigate an uncertain economic future, which is especially relevant in the UK following the vote to leave the European Union.

On this programme, you will develop an advanced understanding of organisations, their management, the changing external context in which they operate, and the importance of innovation. As a graduate, you will be well-equipped to think critically about business and management of the innovation process within organisations as they look to gain or maintain competitive advantage in the global marketplace.

This programme is specifically designed for students who wish to develop their skills and knowledge to pursue a management career in a globalised environment. At the centre of this degree is an exploration of the nature of organisations, leading change within them, and the roles that business innovation, creativity, and change-management play in driving organisations forward.

You will also have the opportunity to examine the economic, environmental, ethical, legal, political, sociological and technological effects of innovation on organisations at local,

national and international levels. You will also develop your understanding of employee management and development.

Programme outline

Core module

- Dissertation

Compulsory modules

- Entrepreneurship and Innovation
- Introduction to Marketing Management
- Leading Organisational Change
- New Product Development and Business Ecosystems
- Research Methods for Management
- Strategic Management

Elective modules – two from:

- Global Supply Chain Management
- International Business Strategy
- Management Consulting
- Organisational Development and Transformation
- Risk and Crisis Management
- Knowledge Innovation Learning and Organisations
- Risk and Crisis Management
- Managing Under Regulations
- Social and Sustainable Innovation
- Technologies, Work and Organisations
- Complex Networks and Innovation

Entry requirements

See page 44 for all our entry requirements.

A portrait of Frances Bowen, a woman with short brown hair, wearing a grey blazer over a white collared shirt and a yellow and green plaid tie. She is looking slightly upwards and to the left. The background is a light-colored wall with horizontal lines.

“My research requires me to stay at the front of an exciting trans-disciplinary frontier in research. But I also need to keep in touch with the latest social and environmental issues, from fracking to food security in supply chains. This helps me bring discussions with students to life with real-world examples and stories”

**Frances Bowen,
Professor of Innovation Studies and
Dean, School of Business and Management**

Our masters programmes

Marketing MSc

One year full-time

qmul.ac.uk/msc-mktg

Sustained by a rigorous social science-based approach, this programme explores both the theoretical and communications side of marketing and, in particular, how marketing can explain contemporary society and consumption practices. The programme is designed for graduates and professionals interested in a career in marketing, or who wish to widen their knowledge and competencies in this field.

Overview

This programme is unique in its emphasis on the relationship between marketing and other social phenomena, such as elections and the culture of consumption. You will examine the processes of globalisation and its impact on multinational enterprises and national firms. You will also compare strategies involved in marketing and branding, examine the role played by marketing communications, discuss the contemporary debate over marketing ethics, and contrast different approaches to the study of marketing.

You will develop a comprehensive knowledge of the issues, theories and working practices connected with this dynamic field and be introduced to the fundamental theories underpinning developments in marketing practice and strategy. You will develop an understanding of the nature of global brands and their role in creating relationships in a global market, and learn about the centrality of consumers as crucial stakeholders. You

will also learn qualitative and quantitative research methods for the specific application of market research, and how to design marketing strategies.

Programme outline

Core module

- Dissertation

Compulsory modules

- Brand Management
- Continued Professional Development and academic skills workshops for MSc Marketing
- E-Marketing
- Introduction to Marketing Theory and Concepts
- Relationship and Network Marketing
- Research Methods for Marketing
- Understanding Consumer Behaviour

Elective modules – two from:

- International Business Strategy
- International Marketing Communications
- Multinationals and Global Business
- New Product Development and Business Ecosystems
- Social and Political Marketing
- Social and Sustainable Innovation

Entry requirements

See page 44 for all our entry requirements.



“I attended some helpful seminars at QMUL like ‘Working in the US’ and ‘How to find a job after graduation’. It helped me focus on areas in marketing I really like and demonstrated the options I will have”

Carina Susan Cicioglu, Marketing MSc 2017

Our masters programmes

Public Administration MPA/PgCert/PgDip One year full-time

qmul.ac.uk/mpa-pub-admin

This programme will prepare you for management positions in the national or local public sectors, health, international public organisations, or in voluntary or private sector companies that provide services for public authorities. You will be equipped with excellent analytical and problem-solving skills, as well as practical skills such as political astuteness, ethical practice and communication.

Overview

This programme is designed to meet the learning and management development needs of those involved in delivering public services around the world. It will provide you with an in-depth understanding of the dynamics of public service, as well as the analytical tools and skills to plan and manage in the sector. The programme stresses the ways in which academic learning can be applied. Modules are taught with reference to real-world case studies. Workshops running throughout the year focus on the development of your management and social skills.

Your tutors will bring a wide range of public service experience from their work as consultants to government agencies, involvement in think tanks and as public service managers. The programme also draws on an advisory group of former and current senior public managers and elected representatives.

Why study with us?

- This is an international programme, preparing you to manage within highly political contexts

- This programme is management-centred with close links to practice
- This programme is interdisciplinary, involving other schools at QMUL
- The course content is relevant to many different parts of the public sector.

Programme outline

Core module

- Dissertation

Compulsory modules

- Public Management and Governance
- Public Management in Practice
- Research Methods for Management
- Theories of the Policy-making Process

Elective modules – three from*:

- Economics of Development
- Human Resource Management in the Public Services
- Environmental Change: Economics and Policy
- Managing under Regulation
- Leadership in the Social and Public Sector
- Risk and Crisis Management
- Social and Sustainable Innovation
- Health Systems Theory and Political Economy
- Global Health Governance and Law
- Human Rights and Public Health
- Public Financial Management and Accounting

*Refer to the website for the full list of elective modules.

Entry requirements

See page 44 for all our entry requirements.

“All modules in the MPA are sophisticated and well-organised. ‘Public Management and Governance’ was especially impressive. This module covered a wide range of theories regarding public management and provided students with an opportunity to apply them into actual case studies”

**Kenta Mizui, Public Administration
MPA 2017**



Our research

Our distinctive research strategy focuses on the economic, societal and historical context of business and management, social justice issues in business and management, and governance in the private, public and third sectors.

Interconnected research environment

This strategy is achieved through interconnected research centres and groups, as well as the expertise of individual academics. This has led to a dynamic research environment where collaborations, workshops, public events and community engagement take place. Our students benefit from the research that our academics undertake as they are exposed to real business problems and the complexities that in-depth research can reveal.

Globally recognised expertise

Our academics publish in leading business and management journals, author books and chapters, and play a major part in the wider national and international research community.

Our research centres and groups

Each of our research centres and groups makes a distinctive contribution to both research and teaching:

- **Centre for Globalisation Research (CGR)** is a global academic hub that researches multiple aspects of globalisation. It focuses on international monetary economics and finance, emerging and developing economies, and labour economics.
- **Centre for Research in Equality and Diversity (CRED)** is at the forefront of equality and diversity research both nationally and internationally. Its research is focused on the employment, management, careers and migration aspects of diversity and inequality. Its two broad themes are social identity and policy, and practice research.
- **Centre on Labour and Global Production (CLGP)** is a collaborative research centre that focuses on the changing position of workers, labour and regulation in the world economy.
- **Business Ecosystems Research Group (BERG)** examines the way that businesses' different components relate to and interact with one another. BERG members use their expertise to research both innovation and production ecosystems.

- **Public Management Group (PSG)** investigates the management of core executives in national governments, the strategic management in international organisations, leadership in the management of public services, and regulatory activity.
- **Marketing Interactions and Consumer Behaviour Group (MICBG)** focuses on marketing as an essentially social phenomenon, rather than a set of economic tools. Its interest is in the social/civic impact of marketing phenomena and its transformative effects.
- **Organisational Learning Research Group (OLRG)** focuses on how organisations and people learn, professional identities, and managing knowledge.
- **Behavioural Finance Working Group (BFWG)** focuses on areas of behavioural finance, emerging markets, corporate finance and corporate governance financialisation and its impact on business models as well as financial and management accounting.
- **Accounting & Business History Group (ABHG)** brings historical perspective and methods to contemporary business and management issues, such as financial capitalism, privatisation and technological change.



“Understanding how to improve working conditions and decrease unemployment has always been a key driver of my work. My research has also had considerable impact outside academia following my spell as State Secretary for Employment in Portugal”

Pedro Martins,
Professor of Applied Economics

Our MRes programmes

Masters of Research (MRes) pathways One year full-time

The School of Business and Management now offers seven Masters of Research pathways, linked to research and teaching specialisms within the School. On these programmes, you will be able to acquire specialist knowledge in an area of business and management that interests you, while also benefiting from extensive research training. It is especially suited to those thinking of moving onto PhD study or those who want to develop a research-focused career in academia, industry or the public sector. These programmes include core modules in research design, qualitative and quantitative methods taken jointly with social science students from a range of disciplines across QMUL, King's College London and Imperial College London as part of the training offered by the Economic and Social Research Council-funded London Interdisciplinary Social Science Doctoral Training Partnership (LISS-DTP).

Innovation and Enterprise MRes

qmul.ac.uk/innov-ent-mres

International Business and Politics MRes

qmul.ac.uk/int-bus-pol-mres

International Business MRes

qmul.ac.uk/int-bus-mres

International Financial Management MRes

qmul.ac.uk/int-fin-mres

International Human Resource Management MRes

qmul.ac.uk/int-hr-res-mres

Public Services MRes

qmul.ac.uk/pub-serv-mres

Work and Organisation MRes

qmul.ac.uk/wk-org-mres

All of these degrees offer an approved pathway for Economic and Social Research Council (ESRC) funding, enabling students to apply for ESRC 1+3 funding to cover both the MRes and a PhD, and successful MRes graduates to subsequently apply for ESRC +3 PhD funding.

The MRes also caters more generally for those seeking to develop their ability to apply knowledge and understanding of financial management in a complex global environment. It is also an ideal preparation for a career in multi-national business, as well as for those pursuing advanced studies.

Entry requirements

See page 44 for all our entry requirements.

For information on our PhD programme, visit: busman.qmul.ac.uk/postgraduate/phd-programme



Funding your masters

Tuition fees

You can find a full list of both UK/EU and international tuition fees here:

qmul.ac.uk/tuitionfees

Funding

We want to attract the best students to QMUL, regardless of their financial situation. Every year we offer a range of scholarships for academically excellent students.

For the latest information, please visit qmul.ac.uk/postgraduate/taught/funding_masters

As a guide, in 2017 we were able to offer the following:

Commonwealth Scholarships (international students only)

QMUL worked in partnership with the Commonwealth Scholarship Commission in the UK to offer a wide range of scholarships for postgraduate study at masters and PhD level. Scholars from developing and developed Commonwealth countries were eligible to apply for these awards.

Chevening scholarships (international students only)

This is a worldwide scheme to fund masters-level study for international students administered by the UK's Foreign and Commonwealth Office. QMUL attracted over 80 Chevening Scholars in 2016/17.

Visit: chevening.org or your local British Council office: britishcouncil.org

QMUL Alumni Loyalty Awards

If you are a Queen Mary graduate, you may be eligible for our Alumni Loyalty Award for masters study (£1,000).

Postgraduate Loan (Home/EU students only)

The government's Postgraduate Loan offers up to £10,280 per programme for 2017 entrants. The Loan is available for any taught masters programme as well as Masters of Research (MRes), including part-time study.

You must be aged under 60 on 1 August of the year in which you start your programme, and other eligibility criteria will also apply (see the government's website). If you already hold a masters degree or higher level qualification, you won't normally be eligible for this Loan.

For further information on how to apply, eligibility criteria, payment information, and loan repayments, including salary scales and interest rates, visit:

- The UK government's website: www.gov.uk/postgraduate-loan
- QMUL's Postgraduate Funding advice guide: welfare.qmul.ac.uk/guides/postgraduate-funding
- QMUL's Funding a Masters webpages: qmul.ac.uk/postgraduate/taught/funding_masters

The new, purpose-built Graduate Centre provides excellent facilities for postgraduates such as 24-hour flexible study areas
Credit: Jack Hobhouse



Essential information

School of Business and Management

James Boote, Senior Recruitment
and Marketing Officer
Tel: +44 (0) 20 7882 8570
Email: j.boote@qmul.ac.uk

How to apply

You can apply for all our postgraduate programmes online. While there are no set deadlines for degree applications, we advise you to apply as early as possible to make sure your application is considered and to take advantage of any funding opportunities which may have early deadlines.

Visit: qmul.ac.uk/postgraduate/howtoapply

Entry requirements

Unless stated otherwise below, for entry on our MSc programmes, you will need an upper second-class honours degree or equivalent in any subject.

Accounting and Finance MSc

An undergraduate degree with minimum 2:1 or international equivalent is required. Any degree discipline is acceptable, but students must have a satisfactory existing level of mathematics, statistics, or other quantitative methods. We welcome students from a variety of disciplines, including accountancy, finance, economics, mathematics, statistics, sciences and engineering. Students from less quantitatively oriented degrees are also welcome if they have focused on the more quantitative elements of those degrees.

Business Analytics MSc

An undergraduate degree with minimum 2:1 or international equivalent is required. Any degree discipline is acceptable, but students

must have a satisfactory existing level of mathematics, statistics, or other quantitative methods. We welcome students from a variety of disciplines, including maths, computer science, engineering, chemistry, physics, biology, medicine, economics, and finance. Students from less quantitatively oriented degrees are also welcome if they have focused on the more quantitative elements of those degrees.

International Business MSc

An undergraduate degree with minimum 2:1 or international equivalent is required. Any degree discipline is acceptable, but students must have a satisfactory existing level of mathematics, statistics, econometrics or other quantitative methods. We welcome students from a variety of disciplines, including accountancy, finance, economics, mathematics, statistics, sciences and engineering. Students from less quantitatively oriented degrees are also welcome if they have focused on the more quantitative elements of those degrees, including PPE, quantitative sociology, quantitative history, business.

Work experience and professional qualifications

– Work experience is not considered an acceptable substitute for meeting the academic requirements, regardless of how lengthy the experience has been.

Development and International Business MSc

Most applicants will have an undergraduate degree with upper second class honours degree (or overseas equivalent) or higher in a relevant subject. The typical offer will be 2:1 degree or overseas equivalent. Please note

that in exceptional circumstances applicants holding a 2:2 undergraduate degree will be considered on a case-by-case basis taking into account their academic and professional background and achievements. We also require two supportive references, at least one of which must be academic if you have been in recent study within the past five years. Relevant work experience may also be taken into account.

It is not a requirement to have previously studied geography and we encourage applications from those coming from appropriate related disciplines in the social sciences, humanities or natural and environmental sciences.

MRes entry requirements

- A first-class honours degree or equivalent in any subject
- A satisfactory research proposal that fits with research interests of staff in the School.

English language requirements

All applicants must show they meet a minimum English language standard. The English language levels vary between programmes, and you can read full details online at: qmul.ac.uk/eng-lang-reqs

If you have not achieved the required English language level yet, you may be eligible to take a Pre-sessional English course, or continue to take English language tests in your country to reach the level needed. Visit: slif.qmul.ac.uk/language-centre/presessionals

Accommodation

We offer approximately 500 spaces specifically for postgraduate students and the majority of these are at our Mile End campus. We can also provide advice on a range of alternative housing, such as renting, private halls or homestay.

Tel: +44 (0)20 7882 6474

Email: residences@qmul.ac.uk
residences.qmul.ac.uk

International students

We offer a range of support services for students joining us from around the world, including in-country meetings, pre-departure briefings, an airport collection service, and the International Welcome Programme. We also offer advice about accommodation, scholarships, funding, summer school, study support, visas and English language requirements.

Tel: +44 (0)20 7882 6530

Email: internationaloffice@qmul.ac.uk
qmul.ac.uk/international

Postgraduate open events for 2018

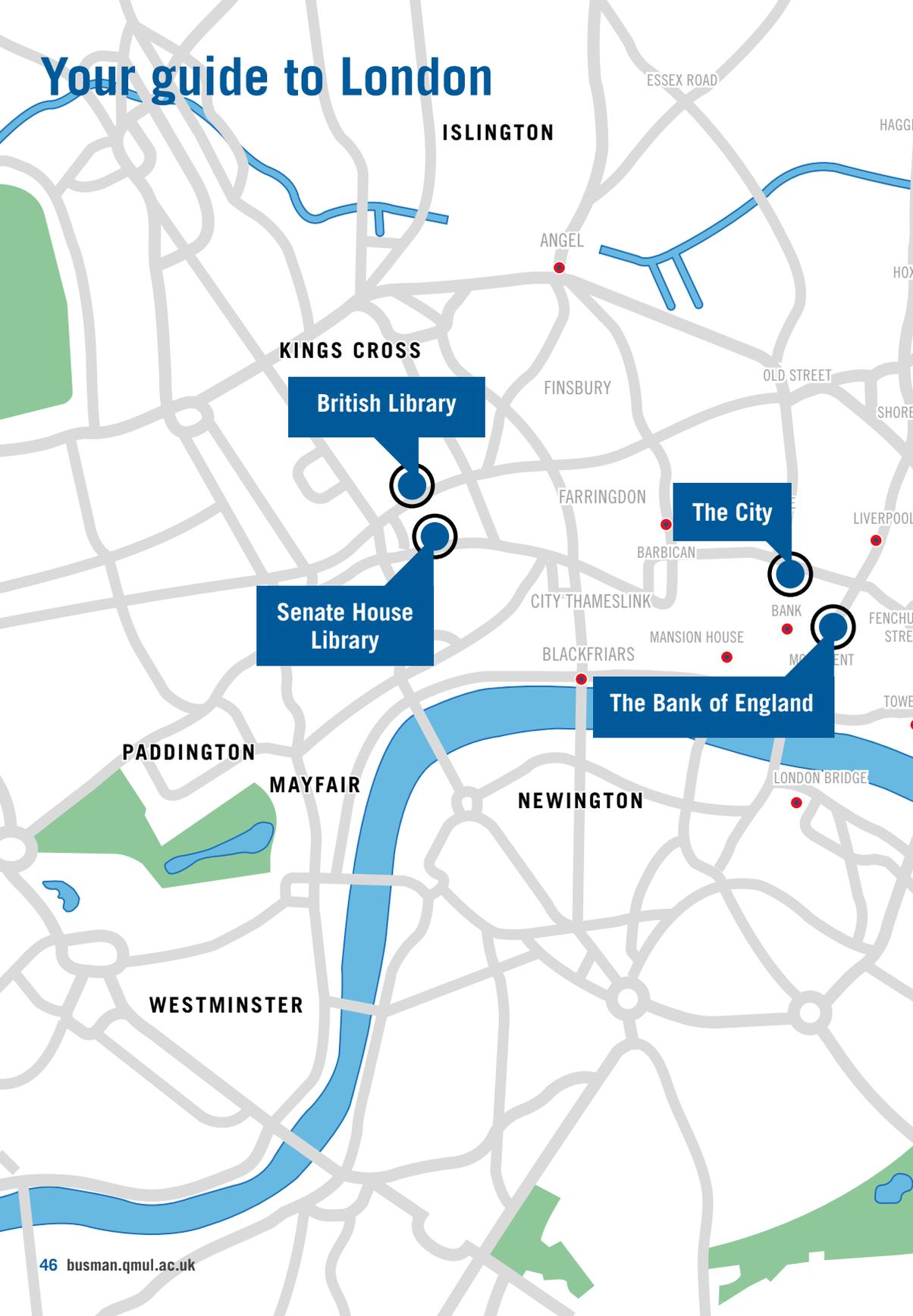
- 17 January 2018, Virtual Open Day
- 7 February 2018, Open Evening
- 9 May 2018, Virtual Open Day
- 18 July 2018, Virtual Open Day
- 5 September 2018, Open Afternoon

Visit: qmul.ac.uk/postgraduate/meet-us

QMUL Doctoral College

Many of our masters students go on to undertake PhD research. If you would like to find out more about becoming a researcher, visit: doctoralcollege.qmul.ac.uk and qmul.ac.uk/postgraduate/research

Your guide to London



KINGS CROSS

British Library

Senate House Library

The City

The Bank of England

ISLINGTON

ANGEL

FINSBURY

FARRINGTON

BARBICAN

CITY THAMESLINK

BLACKFRIARS

MANSHION HOUSE

NEWINGTON

PADDINGTON

MAYFAIR

WESTMINSTER

ESSEX ROAD

HAGG

HOX

OLD STREET

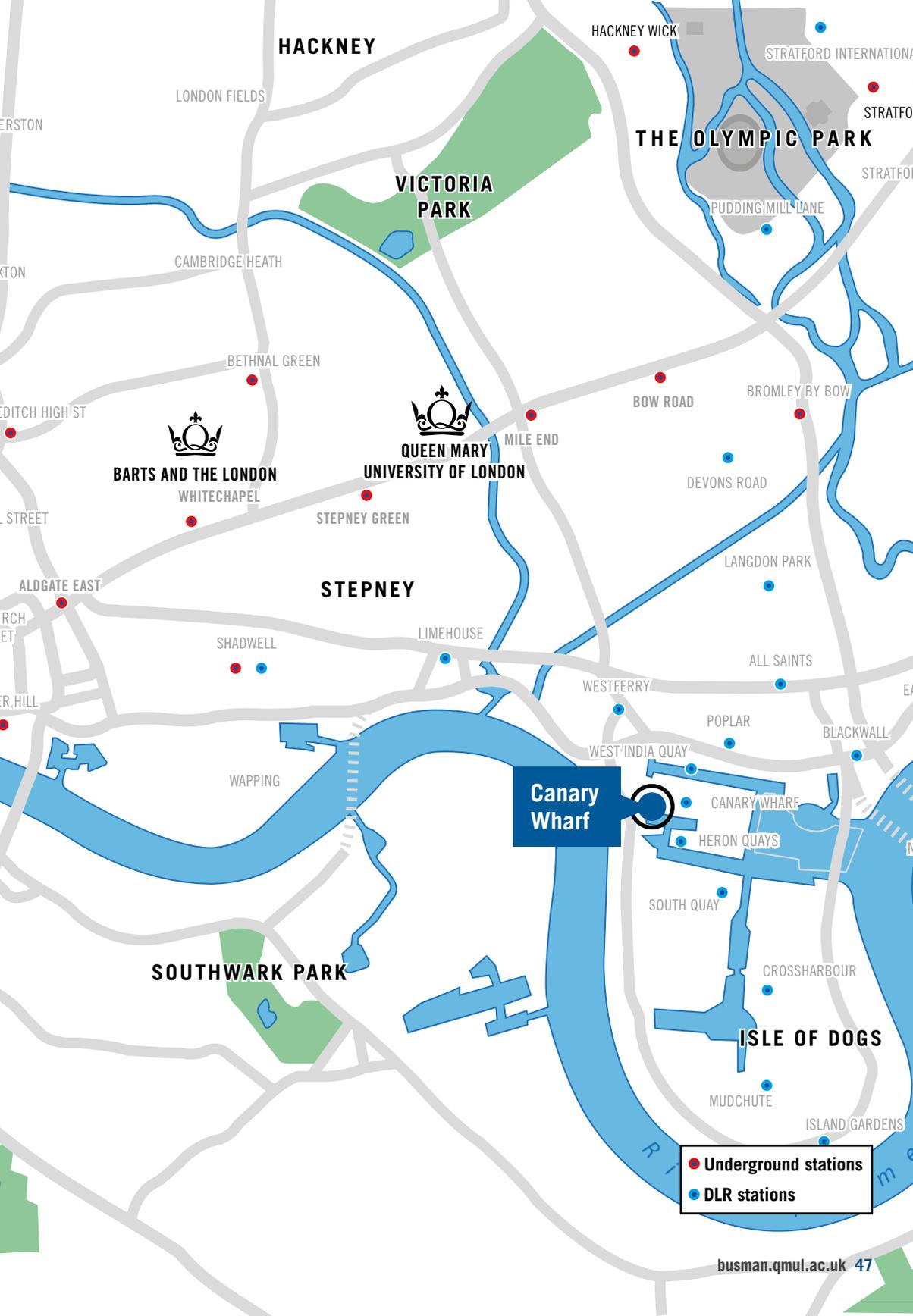
SHORE

LIVERPOOL

FENCHUR
STRE

TOWE

LONDON BRIDGE



- Underground stations
- DLR stations

The view from QMUL's new Graduate Centre looking towards Docklands and Canary Wharf





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Terms and conditions

We have endeavoured to ensure that the information contained in this prospectus is both helpful and accurate at the time of going to press. There are circumstances in which we may still make changes to the programmes and services that we provide. For this reason, it is important that you check our website (qmul.ac.uk) for the most up-to-date information, or contact us, using the details contained within this document, before you apply.

We regularly update our programmes so that students can learn from the latest academic research and to make improvements in dialogue with current students and employers. Other circumstances that can lead to changes include:

- changes of academic staff, which can lead to new modules being offered and existing modules being withdrawn
- new requirements from professional or statutory bodies or
- changes to the way in which universities and services are funded.

If you apply to us and we offer you a place to study at QMUL, we will endeavour to deliver your chosen programme as is advertised when we make our offer of admission. For this reason, it is important that you check our website for the most up-to-date information, or contact us using the details contained within this document, before you accept an offer. We will only suspend or withdraw

your chosen programme in exceptional circumstances, such as if a key member of academic staff or essential teaching facilities become unavailable without warning. Programmes may also be suspended where the demand from applicants makes them unviable. If we have to suspend or withdraw your chosen programme after you accept an offer, we will inform you at the earliest opportunity and make every effort to provide a suitable alternative.

For up-to-date descriptions of our programmes, visit: qmul.ac.uk/postgraduate/coursefinder

Contact

Queen Mary University of London, Mile End Road, London E1 4NS qmul.ac.uk

We would like to thank the staff and students who took part in these photographs. Student and departmental photography by Jorge Esteveao (jdestevao.com) and Jonathan Cole (JonathanColePhotography.com) and Layton Thompson (LaytonThompson.com).

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busman.qmul.ac.uk



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Contact us

For general admissions enquiries about the admissions process for taught masters programmes:

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For general admissions enquiries about the admissions process for research degree programmes:

Tel: +44 (0)20 7882 2207/5860

Email: researchadmissions@qmul.ac.uk